

Shelf Assets Worksheet

Shelf assets are resources that may be used to begin or expand your business. Shelf assets extend well beyond those things and concepts that actually belong to you or to the business itself. When looking at these resources, don't limit yourself to looking close to home. Be on the lookout for resources held by others that you may have access to under some circumstances.

Resources YOU bring to this business:	
Resources available from trade organization	ons or government agencies:
Resources available from external/internal	advisors:
Resources available from family and friend	s:



Resources available from the community	where you will operate your business:
Other available resources not included at	pove:
Comments:	